



STRATEGIC PLAN

2020-2023





ACADEMICALLY EXCELLENT, CHRIST-CENTERED

JUDAH CHRISTIAN SCHOOL STRATEGIC PLAN - 2020-2023

OUR MISSION

To partner with families, and the local church, in providing an academically-excellent, Bible-based education, preparing students for a Christ-honoring life of service.

OUR VISION

To provide life-transforming experiences through authentic relationships in a Christ-centered, family-friendly, and vibrant learning environment.

OUR CORE VALUES

1. Academic Excellence

We are committed to providing an excellent educational experience for each individual learner through a relational model that is rooted in God's Word.

2. Spiritual Formation

We are committed to creating a learning environment where a passionate relationship with Jesus Christ is evidenced in each student through discipleship, fellowship, and service.

3. Growing Relationships

We are committed to fostering and growing authentic relationships with, and between, all members of the Judah Christian School family.

4. Leadership Development

We are committed to developing the next generation of Christian leaders to have an eternal impact on their families, society, and God's kingdom.



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STRATEGIC PRIORITIES, GOALS, AND INITIATIVES

I. Teaching & Learning

Goal: Establish a learning culture that is academically excellent and Christ-centered, emphasizing critical thinking and problem solving, fostering a life-long passion for learning, and preparing students for their academic, vocational, and spiritual futures.

- A. Determine learning standards for Kindergarten – Grade 12 in all areas of the curriculum.
- B. Develop/explore further an integrated assessment system that uses the assessment process and its results to verify student success and support student learning.
- C. Conduct a comprehensive review of curriculum and assessment.

II. Spiritual Formation

Goal: Infuse all aspects of school life to reflect Jesus Christ, providing JCS stakeholders opportunities to foster relationships, leadership development, and spiritual growth.

- A. Develop a plan for systematic review of the Bible curriculum to ensure consistency and quality of our curriculum in grades 7-12.
- B. Foster spiritual growth for students and in Christian parenting.

III. Faculty & Staff

Goal: Recruit, retain, and develop a spiritually mature and professionally excellent faculty and staff who are motivated to teach, mentor, and lead students.

- A. Plan and implement biblical integration training for all P-12 faculty.
- B. Implement spiritual growth opportunities for all employees to be role models/leaders for others.
- C. Develop and implement a long-range professional development plan for P-12 faculty, staff, and administration.
- D. Improve employee compensation and benefits.



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IV. School Culture & Innovation

Goal: Create strategies and programs to enhance school culture and educational impact by creatively thinking and planning “outside the box,” and developing an innovative, energetic approach to all aspects of school life.

- A. Administer and evaluate the ACSI Flourishing School Culture Instrument to gauge current perception, including strengths and areas to improve.
- B. Create a culture that embraces the diversity God has created and sent to Judah.
- C. Research and prioritize innovative opportunities for educational improvements to enhance students’ engagement.

V. Facilities

Goal: Maintain and develop existing facilities while continuing to creatively plan for future growth and expansion at the Rising Road property, to fulfill the vision and mission of Judah Christian School.

- A. Make priorities of needed updates to current facility.
- B. Vision for future building growth.

VI. Finances

Goal: Create a responsible and comprehensive financial plan to meet the growing needs of the school while seeking to establish new streams of revenue to move the school beyond tuition-dependent budgets and into a financially prosperous future.

- A. Develop an annual balanced budget for sustainability.
- B. Develop and implement a different model of budgeting and setting tuition fees to strengthen the financial health of JCS.
- C. Research and develop donor opportunities to support JCS financially.
- D. Research other revenue streams available to JCS.



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VII. Admissions & Marketing

Goal: Review and develop admissions policies/procedures and marketing strategies to better promote JCS and serve prospective students/families.

- A. Develop a plan to retain students intentionally and strategically.
- B. Utilize a Communication Plan that effectively reaches current families and the public.
- C. Develop the admissions/marketing department to strengthen retention and enrollment of new students.
- D. Cultivate partnerships with local churches to increase visibility in the community and increase prospective student base.